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transmissed to the USPTO (701) 745-4000, on the date indicated below. INTELLECTUAL PROPERTY DIVISION WINTON HILL TECHNICAL CENTER - BOX 161 6110 CENTER HILL AVENUE CINCINNATI, OH 45224 Donita Konrad (Depositoria as Komad (Sèm 11/19/ 06 (Date APPLICATION NO. FILING DATE FIRST NAMED INVENTOR ATTORNEY DOCKET NO. CONFIRMATION NO. 09/805.791 03/14/2001 John Eugene Planety 8381/PRGA 0102 PUSP 2817 TITLE OF INVENTION: SYSTEM AND METHOD FOR MANAGING PRODUCT DEVELOPMENT APPLN, TYPE SMALL ENTITY ISSUE FEE PUBLICATION FEE TOTAL FEE(S) DUE DATE DUE nonprovisional NO \$1330 5300 \$1630 11/17/2004 EXAMPLE ART UNIT CLASS-SUBCLASS 2172 707-001000 Change of correspondence address or indication of "Fee Address" (37 CFR 1.363). 2. For printing on the patent front page, list Leonard W. Lewis (1) the names of up to 3 registered patent attorners or agents OR, alternatively. ☐ Change of correspondence address (or Change of Correspondence Address form PTO/SB/122) attached. (2) the name of a single firm (having as a member a registered enterney or agent) and the names of up to 2 registered patent entersys or agents. If no name is listed, no same will be printed. 6 "Fee Address" indication (or "Fee Address" indication form PTO/SB/47; Rev 03-02 or more recent) stached. Use of a Customer Number is required. 3. ASSIGNEE NAME AND RESIDENCE DATA TO BE PRINTED ON THE PATENT (print or type) PLEASE NOTE: Unless an assignee is identified below, no assignee data will appear on the patent. If an assignee is identified below, the document has been filled for recordation as set forth in 37 CFR 3.11. Completion of this form is NOT a substitute for filling an assignment. (A) NAME OF ASSIGNEE (B) RESIDENCE: (CITY and STATE OR COUNTRY) The Procter & Gamble Company Cincinnati, Ohio Please check the appropriate assignee category or categories (will not be printed on the patent); O individual S corporation or other private group entity O government 4a. The following fcc(s) are enclosed: 4b. Payment of Fee(s): D basue Fee **D A check in the amount of the fee(s) is enclosed. 20 Publication Fee (No small entity discount permitted) C Payment by credit card. Form PTO-2038 is atten-Advance Order - # of Copies 20 The Director is hereby authorized by charge the required fee(s), or credit any overpayment, to Deposit Account Number 0 2488 (cricless an extra copy of this form). 5. Change in Entity Status (from status indicated above) Q a. Applicant claims SMALL ENTITY status. See 37 CFR 1.27. Db. Applicant is not claiming SMALL ENTITY status. Soc. e.g., 37 CFR 1.27(g)(2) The Director of the USPTO is requested to apply the Issue Fee and Publication Fee (if any) or to re-apply any previously paid larne fee to the application identified above. NOTE: The laster Fee and Publication Fee (if required) will not be accepted from anyone other than the applicant; a registered attorney or agent; or the assignee or other party in interest as shown by the recorder of the United States Pages and Trademark Office. (Date) (Authorized Signature) XXI /i>4 11/19 This collection of information is required by 27 CFR 1.311. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and this form and/or suggestions for reducing this burder, should be sent to the Chief Information Officer, U.S. Patest and Trademark Office, U.S. Department of Commerce, P.O. Box 1430, Alexandria, Virginia 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, Virginia 22313-1450. Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

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